

## OUTSTANDING EDUCATIONAL MATERIALS

1. EDUCATIONAL MATERIALS AWARD: Web Page

2. NOMINATOR:

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3. Do you want materials returned to you? No

4. TITLE OF EDUCATIONAL MATERIAL: Green Office Web Page

[http://pinellas.ifas.ufl.edu/sustainability/green\\_office.shtml](http://pinellas.ifas.ufl.edu/sustainability/green_office.shtml)

5. DESCRIPTION

The Green Office web page is targeted at local government, businesses, and citizens. The web page addresses green office practices and ways for offices to reduce waste, save energy and use environmentally preferable products. It provides a green office audit developed in partnership with the UF Office of Sustainability so that individuals can assess their green practices and learn new practices. It also provides a community-based social marketing pledge, fact sheets and resource links.

The site is marketed through the Green Office program that is taught at various businesses and on-line, website marketing (bookmarks, press releases) and at outreach programs. The expected outcome is an increase in sustainable practices in offices such as energy conservation, waste reduction and the purchase of green office products.

Evaluations are done through the on-line office pledge located on the web page:

[https://www.surveymonkey.com/s.aspx?sm=4d3nRrsxCEW4\\_2fkVELvXu4g\\_3d\\_3d](https://www.surveymonkey.com/s.aspx?sm=4d3nRrsxCEW4_2fkVELvXu4g_3d_3d)

A follow up evaluation for the pledge to determine practice change is done after six months.

Evaluations have resulted in 75% indicating increased green practices and 100% increasing the frequency of those practices after the pledge. FANREP member developed the design of the site, as well as the information contained on the site.



**Evaluation tool for Check Your Green Commitment –Take A Pledge!**

1= almost never, 2=seldom, 3=about half the time, 4=often, 5= almost always

	Before the Pledge	After the Pledge
1. Did one or more of the pledge practices	1 2 3 4 5	1 2 3 4 5
2. Looked for new ways to save energy	1 2 3 4 5	1 2 3 4 5
3. Saved money through "green" practices	1 2 3 4 5	1 2 3 4 5
4. Aware of practices that are sustainable	1 2 3 4 5	1 2 3 4 5
5. Talk to others about sustainable practices	1 2 3 4 5	1 2 3 4 5

