The Marketing Committee

Read About Us - Read All About Us
We Are Here. The St. Lucie County Master Gardeners
Ready To Help You With Your Gardening Questions

Contact us at: 772-462-1660 in Ft. Pierce
or 772-337-5654 in Port St. Lucie.

Find us in the Tribune, Luminaries, Your Hub, Palm Beach Post, flyers and signage around town, libraries, radio commentary, TV and email alerts.

As you can see the Marketing Committee is responsible for "getting the word out" about our activities. Advertising the spring and fall plant sales, the workshops we offer, visitations to garden clubs, schools etc. We are always looking for photos for our advertising. If you have photos that you think we can use, please pass them along.

The Marketing Committee meets at 9:30AM, in the classroom at the Hurricane House, one hour before our Master Gardener meetings.

Our committee is also actively working on a new entry for State Master Gardener competition which is held yearly at the Conference. SLC has won several awards in past years, most recently 1st place for our "Discovery Garden" entry in 2008.
Judy Mendelson is chairing the committee to gather information, photos and video with the goal of submitting the "Plant Fashion Show" for the 2010 Master Gardener Conference. This very ambitious project gives us a chance to present our "Plant Fashion Show" in a new form to the public through various avenues. Judy Coffman has created wonderful scripts about plants and related fashions for this show. It is our honor to present parts of it to the public in other creative ways. Thank you, Judy for giving us the opportunity to submit this program at the conference.

During the year, we work on ideas for event handouts promoting the educational programs provided to the public by Master Gardeners and the Extension Office. A recent suggestion has been made to purchase seed packets, attach a small card or magnet to the packets with Extension contact information to be handed out at Master Gardener functions.

The Marketing Committee evolves as new ideas/needs are presented. If you are creative, like to use the computer, your hands or just brainstorm new ideas, this is the committee for you! We welcome new members and new ideas. Please join us at our next meeting, July 8th at 9:30 a.m. in the Hurricane House just ahead of the Master Gardener meeting.

If you would like more information, please contact:

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